

Mission: The local advocate for private property rights and members.

Vision: Pursuing the highest standards in service and ethics.

Culture: We listen. We care. We serve. We embrace and drive change. We adapt and lead.

Core Services: Industry Awareness & Preparedness | Real Estate Advocacy | Engagement | Visionary Leadership

Multiple Listing Service	Advocacy	Community Relations	Professionalism	Leadership Engagement
Promote professional and ethical use of the MLS while providing subscribers and participants reliable, accurate data through innovative technology.	Create initiatives, programs, and opportunities to speak with one voice for fair housing and private property rights.	Facilitate, strengthen, mobilize, and support member connections within a diverse community and who they serve.	Elevate industry professionalism by developing and providing educational opportunities in all industry areas.	Cultivate visionary and inclusionary leadership that is consistent with expanding membership growth and supports strategic alignment.
Members Receive: Access to all benefits of membership through CRMLS Education and training on programs, products, services including MLS Rules, anti-trust, and cooperation Broad access to MLS listing data Local representation at CRMLS via committees and Board of Directors seats	Members Receive: <ul style="list-style-type: none"> • Industry protection • Political clout • Local, state, and national representation • Relationship building with key stakeholders • Ability to address, mobilize, and advocate for members • A seat at the table 	Members Receive: <ul style="list-style-type: none"> • Increased exposure and support • Enhanced member to community engagement • Furthers the REALTOR® brand recognition • Additional service opportunities • Readiness to quickly respond and deploy help in crisis or disaster • Recognition via the Good Neighbor awards program 	Members Receive: <ul style="list-style-type: none"> • Enhanced course offerings both live and online • Variety of specialty training opportunities for all audiences • Focused, streamlined communication • Professional Standards services 	Members Receive: <ul style="list-style-type: none"> • Enhanced value and involvement opportunities • Diverse representation to serve members of all cultures • Affiliate partnerships • Growth and expansion opportunities to increase benefits • Trained staff for assistance • Representation and a voice at the state and national level
Contributors Finance, Governing Documents, Grievance, MLS, Professional Standards	Contributors DEI, LCRC, LGR	Contributors All committees, all work groups, all members	Contributors Finance, DEI, Grievance, Leadership Academy, MLS, Professional Standards, YPN	Contributors Finance, DEI, Grievance, Leadership Academy, LCRC, LGR, MLS, Professional Standards, YPN

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